

# Multistakeholder policy processes for scaling innovations

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### **TOPICS TO COVER**

INNOVATION IN FAO

INFLUENCING POLICY (TAP-AIS)





SCIENCE &
INNOVATION
CUT ACROSS ALL
DIMENSION OF
FAO'S STRATEGIC
FRAMEWORK



# THE SCIENCE, TECHNOLOGY AND INNOVATION GAP

Untapped potential of **Science**, **Technology**, & **Innovation** is to be unleashed to achieve a food-secure world.



Access to, and application of, technologies and innovations remain uneven, especially in Low-and Middle-Income Countries (LMICs).



**Investments** in agrifood Research and Innovation are not well targeted and insufficient. **Private investors'** contribution is only partially leveraged without a better understanding of trends in technologies and innovations.



**Limited information** to support decision making about technologies and innovations that can maximize social, environmental, and economic returns.



Capacity to innovate remain limited at all levels, especially in Low- and Middle- Income Countries (LMICs).



Removing barriers to scale innovation and creating **conducive innovation ecosystems** incl. policy, infrastructure, market access, to accelerate STI impact and shorten the R&D lag is needed.



Ren	efit-	Cost	Ratio
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	Count	Mean	Median
	(number)	(US dollars, 2016)	
High Income	1,109	25.1	8.1
USA	791	24.6	7.4
Other high income	318	26.3	10.1
Low & Middle	810	23.0	8.0
Multi-country	84	14.8	5.3

Table: High Social Payoffs to Agri-food R&D Spending

2,003

23.8

8.0

Source: Adapted from Hurley et al. (2014).

Total

#### **R&D INVESTMENT TO IMPACT**

Not all research is commercially viable and results return

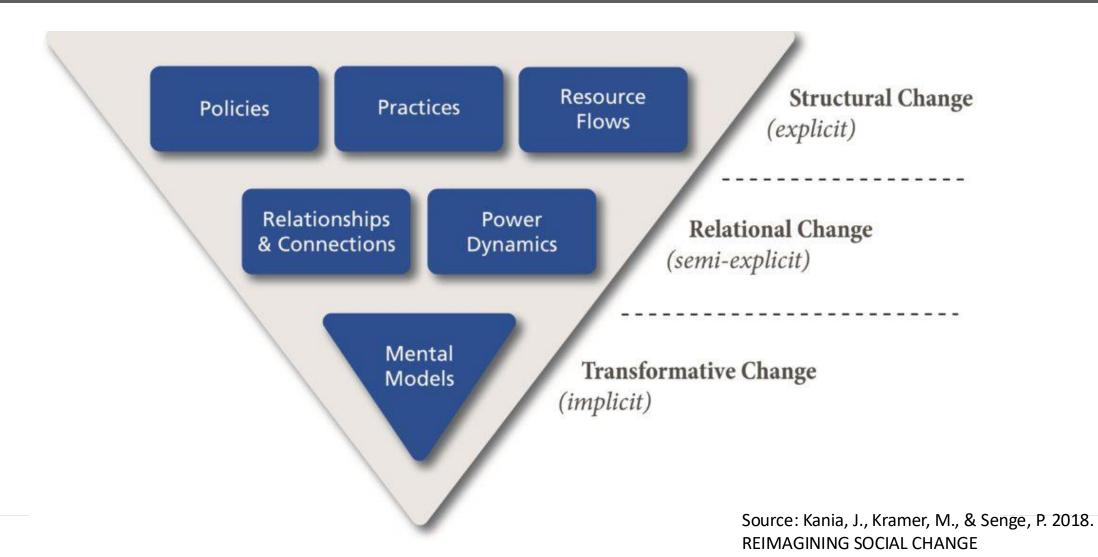
Lag between
investing in R&D
and fully
realizing returns
are long

Return on R&D investment is very high

The lag is
divided between
pre- and postcommercial
stages

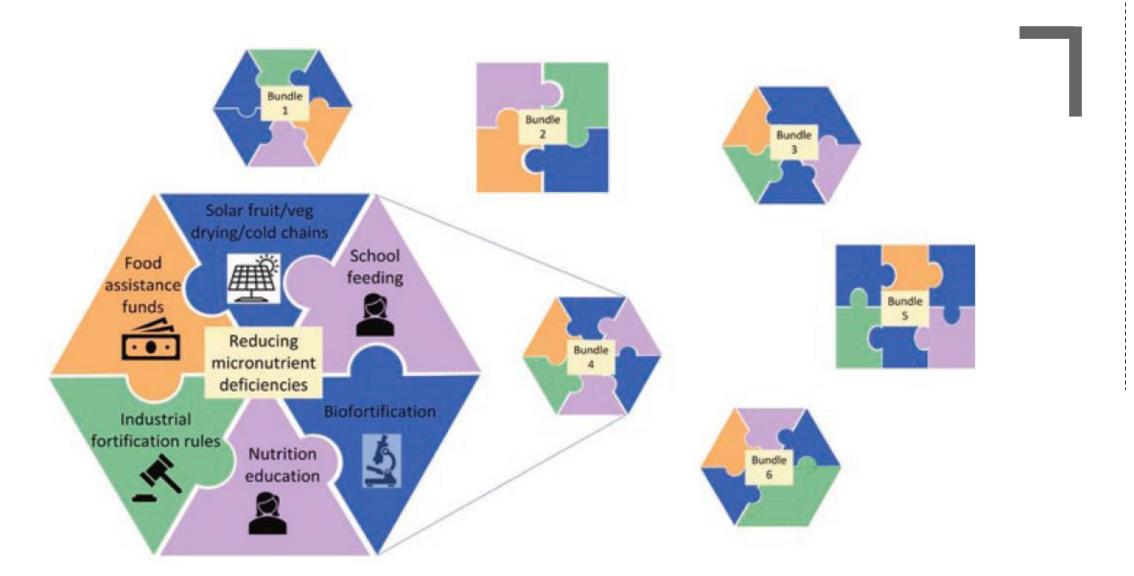


#### **CONDITIONS FOR SYSTEMS CHANGE**





#### **INNOVATION and CAPACITY BUNDLES**



### **INNOVATION SCALING**

## Piloting happens in controlled environment, but SCALING happens in real world, which is ...

"To scale innovations sustainably **invest in embedding innovations** (and related capacities) within systems, strategies and practices of government and private sector who have the mandate to deliver at scale and sustain delivery over time rather than scaling innovations themselves" (Schut, M., Leeuwis, C., & Thiele, G., 2020)



## **TOPICS TO COVER**

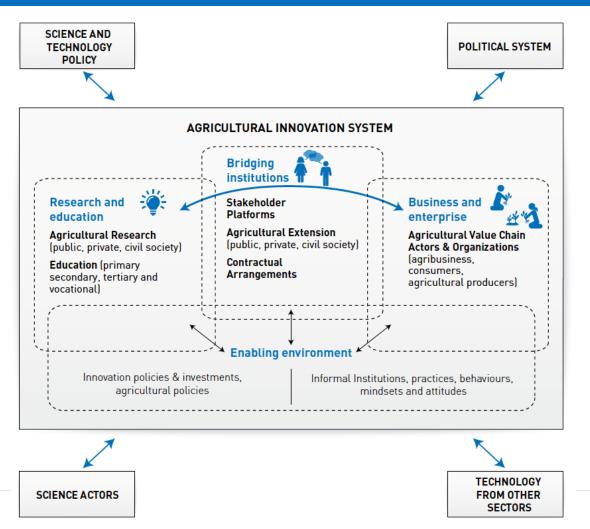
INNOVATION IN FAO

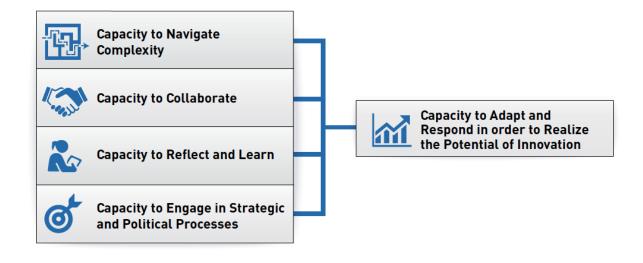
MULTISTAKEHOLDER PROCESS (TAP-AIS)





#### Agricultural Innovation Systems (AIS) and Functional Capacities to Innovate





Source: Tropical Agriculture Platform (TAP). 2016.





#### Multistakeholder policy dialogue (MPD) to scale innovations

MPD is a wholistic approach, piloted and developed in six TAP-AIS countries, to intervene at policy level with systems change in mind.

The MPD supports scaling innovations by leveling the playing field and enabling bottom-up solutions through smart, equitable, and collaborative processes that create a conducive environment for all to innovate.

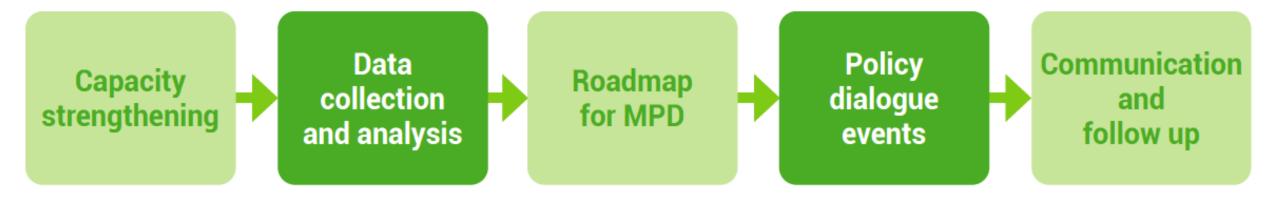








#### Multistakeholder Policy Dialogue Process – main steps







#### Strengthening capacity to organize and engage MPD is key



Understanding the innovation policy context Stakeholder analysis

**Problem framing** 

Communication & negotiation

Policy brief

Planning for effective multistakeholder policy dialogue

EVIDENCE-INFORMED







#### Embedded in the policy cycle with different entry points

The Department of Agriculture Planning Services (DAPS) of the Ministry of Agriculture in Malawi and FAO have coorganized subnational and national policy dialogues to facilitate feedback and recommendations to improve agricultural research for the National Agriculture Policy (NAP) review process.

Problem identification/Agenda setting

Policy evaluation/review

Policy formulation

The Cambodia Conservation Agriculture Sustainable Intensification Consortium (CASIC) and FAO organized subnational and national policy dialogues to identify key issues hindering conservation agriculture and agroecology and define clear policy recommendations from the "bottom-up."

The Ministry of Agriculture and Rural Development (MADR) in Colombia and FAO co-implemented multistakeholder policy dialogues to discuss and decide upon mechanisms to implement the agricultural innovation policy (*Ley 1876 de 2017*) in the national agricultural extension system.

Policy implementation Policy adoption

Source: Holley, A., Rudebjer, P., & Chuluunbaatar, D, 2025



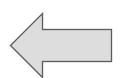




#### Co-designing of multistakeholder policy dialogue roadmap







Scan to read the policy brief

CAMBOD	IA				
November 2021	February 2022	April 2022	June 2022	September 2022	November 2022
Policy dialogue training workshop	Validation of roadmap document	First subnational policy dialogue event	Second subnational policy dialogue event	National policy dialogue event	Policy bried published

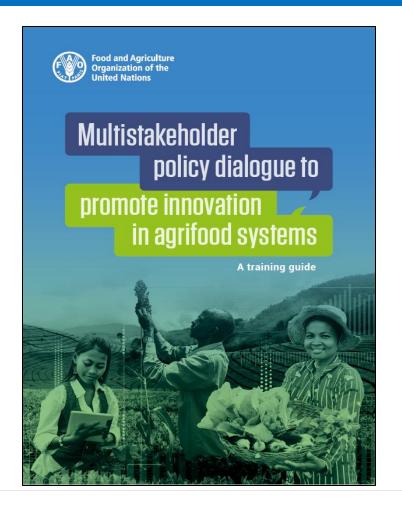
MALAWI					
July 2022	December 2022	April 2023	November 2023	April 2024	Ongoing
Policy dialogue training workshop	Joint Roadmap for MPD	Subnational policy dialogue events	National policy dialogue event	Policy brief published	Communication and follow up







#### Key lessons learned from across the TAP-AIS countries



- ✓ Policy dialogue is a process, not an event
- ✓ Anchoring the process for greater collaboration and ownership
- ✓ Scope and objectives to define specific roadmap & outcomes
- ✓ Skilled facilitation is key to ensure equitable participation and results in concrete results
- ✓ **Preparation matters** capacity development, evidence generation, and stakeholder analysis
- ✓ Follow-up leads to results MPD is beginning, not the end



#### CALL FOR COLLECTIVE ACTION





With impact on the ground



Pair the right type of innovation without leaving no one behind

RIGHT INNOVATION, RIGHT PLACE, RIGHT IMPACT







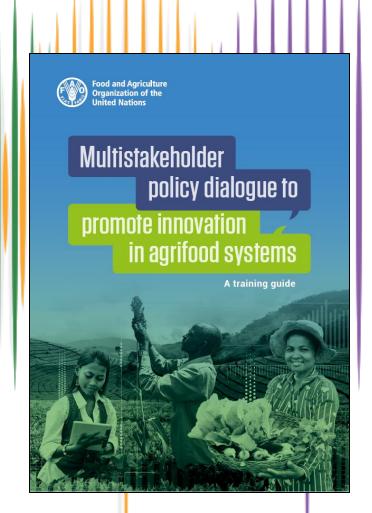
# Thank you!

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#### **TAP-AIS** project outcomes

"Through the TAP-AIS project, the regional organizations in the Asia-Pacific started collaborating, which has led to a lasting alliance between them strengthening agricultural research and extension networks regionally."

- Dr. Rasheed Sulaiman V, APIRAS

"CASIC is committed to replicating the policy dialogue model with other related projects, maintaining national and subnational policy dialogues as regular events in its short-, medium- and long-term work plans, and integrating conservation agriculture and agroecology into relevant policies and plans of MAFF and other ministries."

"This project helped to connect me with the right people to jointly address farmers' problems; Knowledge I learned, and tools developed during the capacity development interventions were also shared and benefited my colleagues working for other projects."

HE Dr. Chan Saruth,
 Undersecretary of State,
 MAFF Cambodia

- Ms. Lammone Khamphon, Department of Agricultural Extension and Cooperatives (DAEC), Lao PDR







#### References

<u>Slide 1</u>: **Kania, J., Kramer, M., & Senge, P**. 2018. The Water of Systems Change. FSG. Available at: <a href="https://www.fsg.org/resource/water\_of\_systems\_change/">https://www.fsg.org/resource/water\_of\_systems\_change/</a>

<u>Slide 2:</u> Figure: **Breaugh, J., McBride, K., Kleinaltenkamp, M., Hammerschmid, G.** 2021. Beyond Diffusion: A Systematic Literature Review of Innovation Scaling. Sustainability 2021, 13, 13528. <a href="https://doi.org/10.3390/su132413528">https://doi.org/10.3390/su132413528</a>; Text: **Schut, M., Leeuwis, C., & Thiele, G.** 2020. Science of Scaling: Understanding and guiding the scaling of innovation for societal outcomes. Agricultural Systems, 184, 102908. <a href="https://doi.org/10.1016/j.agsy.2020.102908">https://doi.org/10.1016/j.agsy.2020.102908</a>

<u>Slide 3:</u> Barrett, C. B., Benton, T., Fanzo, J., Herrero, M., Nelson, R. J., Bageant, E., ... & Wood, S. 2022. Socio-technical innovation bundles for agri-food systems transformation (p. 195). Springer Nature. <a href="https://library.oapen.org/bitstream/handle/20.500.12657/54421/978-3-030-88802-2.pdf?sequence=1">https://library.oapen.org/bitstream/handle/20.500.12657/54421/978-3-030-88802-2.pdf?sequence=1</a>

<u>Slide 4: Tropical Agriculture Platform (TAP).</u> 2016. Common Framework on Capacity Development for Agricultural Innovation Systems: Conceptual Background. Wallingford, UK, CAB International.

<u>Slides 6 – 8 and 11</u>: **Holley, A., Rudebjer, P., & Chuluunbaatar, D.** 2025 (forthcoming). Multistakeholder policy dialogue to promote innovation in agrifood systems – A training guide. Rome.